



Thank you for choosing to advertise in the **13th International Congress on Systemic Lupus Erythematosus (LUPUS 2019)** publication!

Below is a guide for preparing your artwork to submit.

### ARTWORK SUBMISSION

- File type:** Acceptable formats for production should be saved in tif, jpg, or pdf formats.
- Trim Size:** 8.5" w x 11" h
- Resolution:** We require high resolution artwork. PDF files must be high resolution (300 dpi or greater) and optimized for press when distilled. Please be sure to embed all fonts and have all graphics as CMYK (color) or Grayscale (black/white) when creating PDF files.
- Fonts:** If you're sending vector art, please outline all fonts.
- Live area:** The area within your file that is designated safe for all text and printed content should measure a maximum of 7.5" w x 10" h
- Margins:** Allow 0.5" on all sides between your ad and the trimmed page edges.
- Crop marks:** Indicate the trim size with crop marks.
- Bleed:** Please build page to trim and extend any bleed .125" (1/8") beyond the edge of trim size. Please remember to consider bleeds when creating your file.

### Submission Deadline

Promotional ads should be submitted no later than **March 1, 2018**. To meet our production standards for the program booklet, please create high resolution artwork using conventional graphic software.

### Contact/Email press-ready files to:

**Sean Kirklen, CMP**

**Manager of Conference Services**

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